



PROFILE BOOK

GCP

UNIT 2007, GLOBAL GATEWAY TOWER, 63 WING
HONG STREET, LAI CHI KOK, KOWLOON

TEL: 3480-9915

www.gcdnp.com
martin@goodcon.com.hk

WE BELIEVE
**"As an architect you design for
the present, with an awareness of
the past, for a future which is
essentially unknown."**

Norman Foster

Our goal is to deliver a higher standard of service and vision to our clients while cutting through complexities to create places that works inside and out



ABOUT GCP



- GC Project Limited is a new division which focusing on valuable construction project
- We are focused provides a "One Stop Shop" solution
- Our mission statement is to deliver top notch design solutions and projects on time and on budget.
- We want a better place for you. We are an institutional member of the HKGBC and we were awarded the Green Office Label and Better World Company Award of 2013, 2014 and 2015.
- We value its relationships with the communities and Achievement which motivate our business growth in society .



ABOUT GCP



We underwent rigorous review of our operations, products, services, objectives, corporate structure and also assessed in how well we communicate these achievements, embody the SME spirit and contribute to the development of SMEs. Hence, there is an assessment of how senior management through clear objectives and strong leadership skills to lead and motivate staff dedication to work.

Over this 15 years those awards recognizes our spirit for self-improvement.

Design Award and Best SME

- Successful Design Award
- HKPIDA (Hong Kong Professional Design Association Member)
- Best SME Award

ESG Policy

- ESG Policy and Report for GCP 2022

We care and We love our planet

- HKGBC Member
- Friends Of The Earth Member
- LOOP Gold Award
- ECO –Healthy Workplace
- Family Friendly Employer Award
- Green Office Award
- WeUnite Better World Company Member

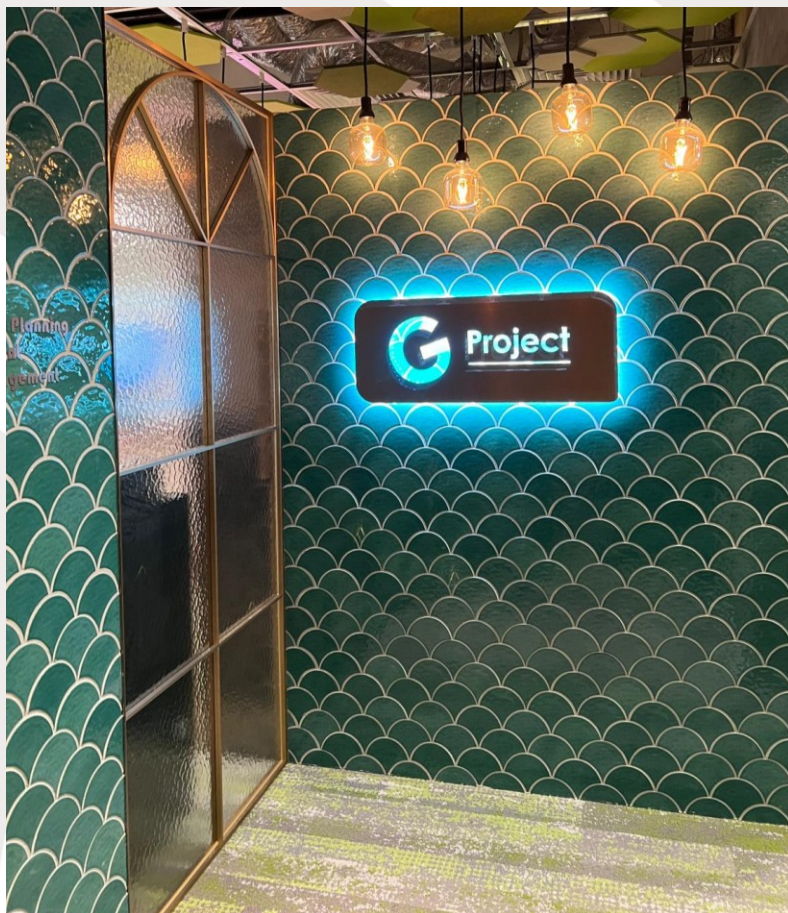
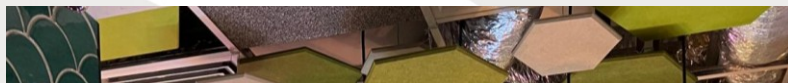
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02	Our business		
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Good Concept Group Limited was established in 2004. We are a customer-focused business providing “All in one”, high quality interior design and decoration solution services to customers. GC Project is a new division for high end commercial project development.

About **GC Project Limited**

We are an energetic and dynamic team with services object to the commercial space, retail shops and large-scale residential. Our team is highly experienced in all aspects of interior design, from design, process planning, construction supervision and even after-sales services.

We collaborate with contractors and material suppliers closely, so that customers can always be abreast of the latest and most accurate project status and ensure that the construction progress and quality of materials comply with the requirements of the customer satisfaction assured.

To become an aggressive and globalize company in the near future, it is important to recognize that in today’s rapid changing world, our company is faced with the apparently conflicting challenges of dualism that is, functioning efficiently today to sustain the success of the business models while incorporating the disruptive innovations that will enable them to be more competitive in the future.

ABOUT US





2012

Best SME Award

The Best SME Award

We won "The Best SME Award" in 2012 presented by The Hong Kong General Chamber of Small and Medium Business. The Hong Kong General Chamber of Small and Medium Business is a "not-for-profit non-government business association, represents and protects the rights and interests of small and medium businesses in Hong Kong.

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ABOUT US



Registered Minor Works Contractor of GC Project Limited

The Minor Works Control System (MWCS) has been fully implemented since 31 December 2010. In order not to violate the legal requirements of the new system, any member of the public intending to carry out minor works should employ prescribed building professionals (PBP) and/or prescribed registered contractors (PRC) to do so.

A register of minor works contractors is established under the MWCS. Contractor companies and individual practitioners can register as minor works contractors of the relevant classes and types or items by virtue of their work experience, qualifications and competence.

BUILDINGS ORDINANCE (CAP 123) SECTION 8A 《建築物條例》(第123章) 第 8A 條 Certificate of Registration of Registered Minor Works Contractor (Company) 註冊小型工程承建商(公司)註冊證明書		
Name of Company : GC PROJECT LIMITED 公司名稱 : 振鉸顧問有限公司	Registration No. : MWC 238/2022 註冊編號	
Business Registration Certificate No. : 59903021 商業登記證編號		
Types of Minor Works and the Corresponding Classes Registered : 已註冊的小型工程類型和其級別		
Type(s) 類型 : A (Alteration and Addition Works)(改動及加建工程) C (Works relating to Signboards)(關乎招牌的工程) D (Drainage Works)(排水工程) E (Works relating to Structures for Amenities)(關乎適意設施的工程) F (Finishes Works)(飾面工程) G (Demolition Works)(拆卸工程)	Class(es) 級別 : II & III II & III II & III III II & III II & III	
Date of Expiry of Registration : 26.11.2025 註冊屆滿日期	(CHAN Miu-ping) Building Surveyor / Registration for Building Authority 建築事務監督 (屋宇測量師 / 註冊 陳妙萍 代行)	
Serial No. : 000983G 編號	Date of Issue : 15.12.2022 簽發日期	

QUALIFICATION





"Safety Supervisor" of GC Project Limited

According to local regulations, a Safety Supervisor is required should there be 20 or more workers on site.

The Safety Supervisor plays an important role in governing the occupational health and safety factors in a work place. The supervisor not only helps to improve the working environment but also provide safety knowledge to the workers in the workplace



QUALIFICATION

“Plant a Tree, Grow a Forest”

Cooperating with Friends of the Earth (HK), we started the tree-planting program at the source of River Dongjiang, named “Plant a Tree, Grow a Forest”. For each project, we donate for one tree planted near the Dongjiang Headstram Village in Xunwu Country. We simultaneously invite our customers to join us for the donation. We promise to donate for additional trees as a matching number of trees adopted by the customer.

GC Project Limited plans to conserve messages and green living culture in action to send to our customers, therefore after each completion of a project, pledging at least one tree seedlings, the minimum amount per tree pledges \$ 100 ; while encouraging customers to participate with us - saplings while pledging commitment to customers, we will be more than pledges equal number of saplings (with 10 as the upper limit), hoping to bring customers together to donate trees. The customer response is very positive and promised cooperation with donated trees Goodcon Design, and colleagues decided to raise their company's environmental awareness.

We made a great success in this program with the positive support from our customers.



CORPORATE CONTRIBUTION



We can provide a one stop shop service strategy and added Quality Service Value to the customers. We adopt a **l Service l Design l Manage l Deliver l** approach to offset risk and help you concentrate on your business. Our workspace specialist's design team will work with you closely along the way so that you can oversee all the status. We assure we can cater to your needs in every step of the way.



AS YOUR ONE STOP SHOP STRATEGY



1



2



3



4



Preliminary Studies

- Study client's requirements, products and racks information, and design bible
- Review on the client's marketing strategies
- Check the type of license required
- Check with landlord on the application of public facilities installation
- Preliminary and comparative "Test Fit" or Zoning plans

Site Inspection

- Meetings with branding leaders
- Questionnaires
- Study details of the location
- Do the site survey
- Provision of Landlord

Time Schedule Planning

- Plan the time schedule according to the location selected
- Design implementation schedule, and overview of construction progress

Space Planning

- Architectural considerations
- M&E constraints, e.g. electricity consumption, AC ventilation calculation, and P&D issue
- Environmental analysis
- Access strategy
- Fire strategy
- Structural issues, i.e. general A&A issues

OUR SERVICE | DESIGN APPROACH

5



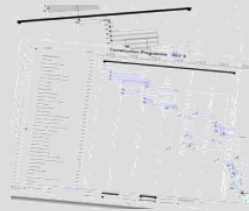
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7



8



Concept Design

- Mood images
- Hand sketches
- Traditional watercolors / Digital sketches (Sketchup)

3D Visualisation

- 3D Visuals
- 3D walkthrough movies

Finishes & Furniture

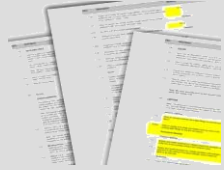
- Material Selections (Green)
- Lightings / Ironmongery / Sanitary Specification
- Furniture Proposal
- Hardware and other accessories

Project Management

- Prepare a preliminary project time schedule indicating critical dates & deadline
- Implement construction management procedures to ensure timely progress of the work
- Review the construction programme and progress in regularly
- Keep update the client for the site condition and the schedule

OUR SERVICE | DESIGN APPROACH

9



1



01



12



Budget Estimation

- Issue detailed budget proposals and costs
- Check and certify quotations from nominated sub-contractors
- Everything is clearly and make sure there are no hidden costs

Contract Documentation

- Combination of contract packages for procurement and construction
- Design proposal, budget, and programme are developed with the client; and agreed for sign-off

Legislation / Licensing

- Apply for required licenses for the client
- Coordinate on license application procedures

Project Warranty

- Provision of 12-months warranty service for the project delivered

OUR SERVICE | PROCUREMENT APPROACH

Control Costs

- Develop an overall project budget
- Combination of contract packages for procurement and construction
- Check and certify quotations from nominated sub-contractors
- Issue Variation Orders when instructed by clients
- Submit for your approval a final quotation for construction

Time Control

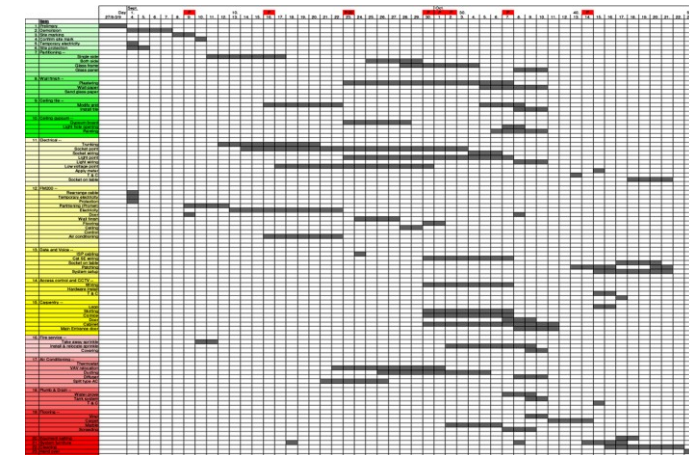
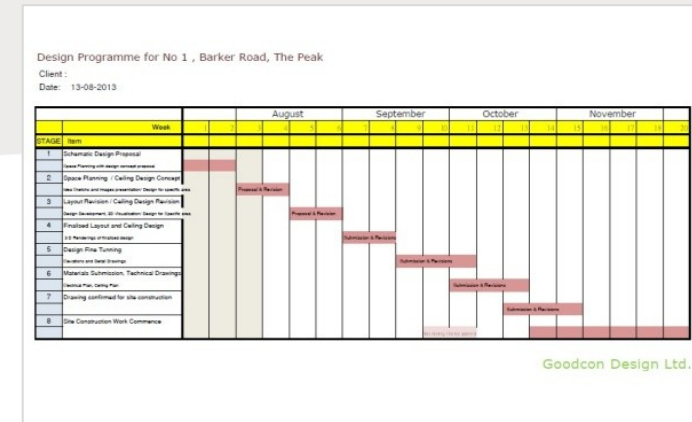
- Prepare a preliminary project time schedule indicating critical dates
- Implement construction management procedures to ensure timely progress of the work
- Review the construction programme and progress in regularly

High Quality Control

- Submit for approval plans, designs and materials at the conclusion of each stage of the project
- Check, through full-time site supervision controlling construction teams, that the quality of installation meets the standard

Regular Site meeting, Site report & Safety report

- Keep update the client for the site condition and the schedule



OUR SERVICE | PROJECT MANAGEMENT



03 OUR TEAM



MARTIN MA

General Manager & Co Founder

Martin has over 20 years of experience in design & build, marketing & sales and project management.

He is very experienced in all market sectors and he is dedicated to provide top notch services to his clients. He is committed to provide professional advices and help his clients to enhance company's brand image through the process of design development

Authorized Signatory of Minor Works Contractor
under Buildings Department
Member of The Association of International of
Accountants (AIA)



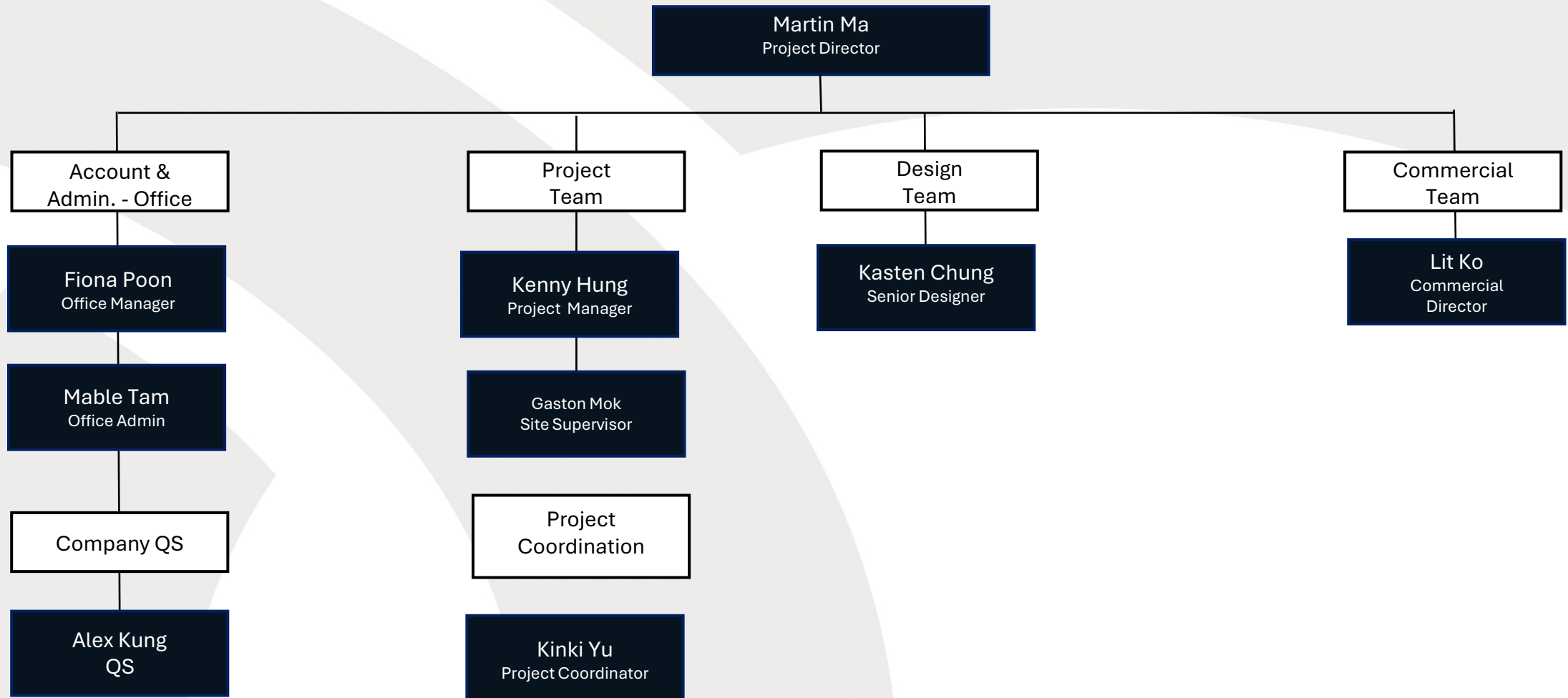
LIT KO

Head of Sales and Marketing (Partner)

Lit develops and maintains harmonious relationships with her clients. She communicates with her clients to gather information of their expectations, needs and requirements, while providing suggestions and directions on the overall design scheme with fulfilling the client's expectations, project cost estimates and quotations, projected timelines, construction schedule throughout the process, while dealing with unforeseen matters throughout the project cycle and communicate effectively and in a timely fashion manner with all stakeholders.



Introduction to Our Team





Education

ESF (GO PARK)

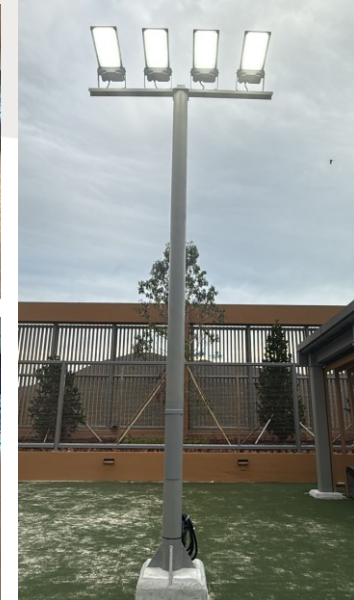
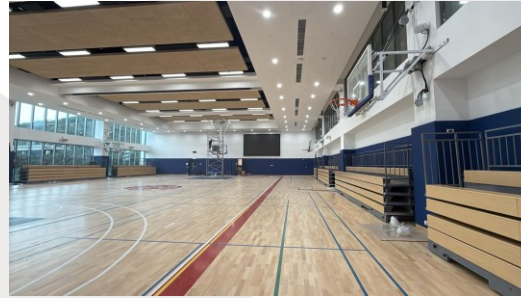
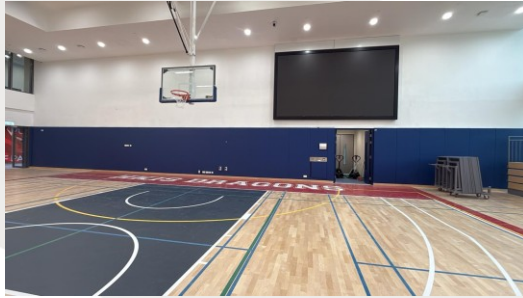


Market: ESF – (Grand opening: 12 Jul 2026)
Service: Build
Location: Shop LG10, Go Park 2, New Territories
Size: 5,500 sq.ft



CASE STUDY

HKIS



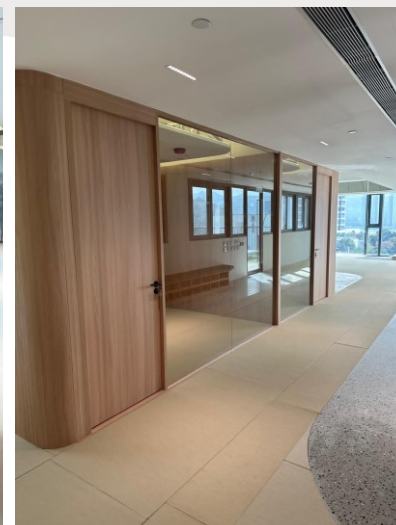
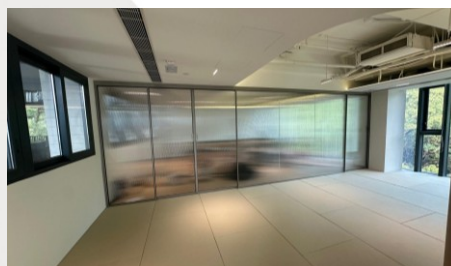
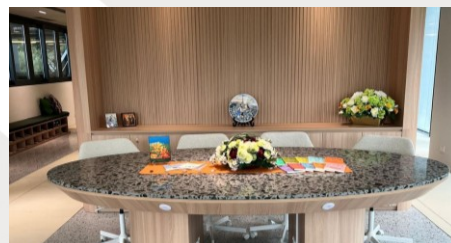
Market: Sport Complex (Grand opening: 12 Jan 2026)
Service: Metal work and Painting works
Location: Tai Tam, Hong Kong
Size: 200,000 sq.ft



CASE STUDY

N/A

Chinese University (Living Room)



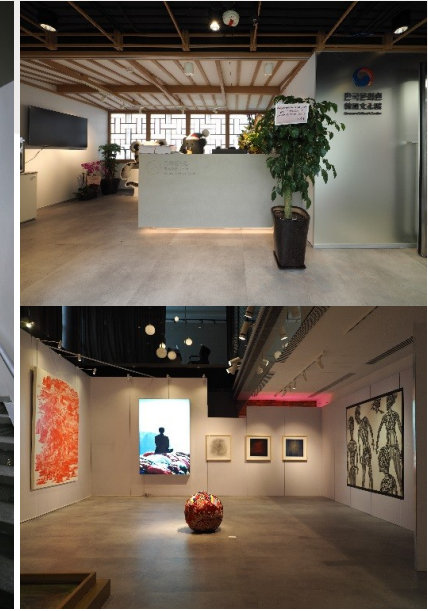
Market: Meditation Centre
Service: Design & Build
Location: Hong Kong Chinese
University, Shatin
Size: 3,500 sq.ft

CASE STUDY

Korean Cultural Centre



Market: Exhibition, Cultural and Education Centre (Grand opening: 24 Jan 2018)
Service: Design & Build
Location: PMQ, Hong Kong
Size: 16,000 sq.ft

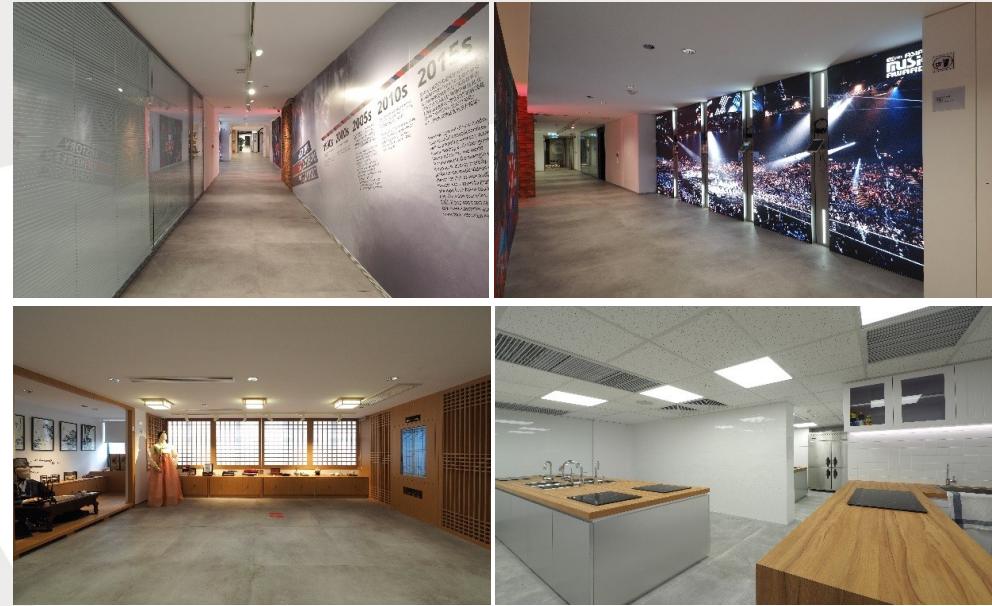


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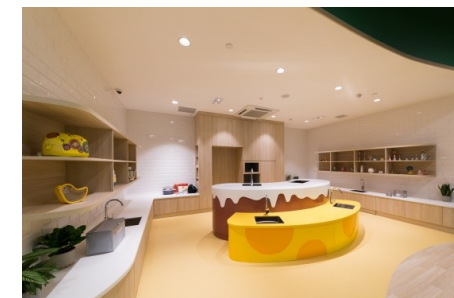


CASE STUDY

Joyful World International Nursery & Kindergarten



Market: Nursery and Kindergarten (Grand opening: 20 Jun 2020)
Service: Design & Build
Location: Tai Hing Garden Phase 2 Shopping Centre 2nd Floor
Size: 40,000 sq.ft



CASE STUDY

Joyful World International Nursery &
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Market: Nursery and Kindergarten (Grand opening: 20 Jun 2020)
Service: Design & Build
Location: Tai Hing Garden Phase 2 Shopping Centre 2nd Floor
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CASE STUDY

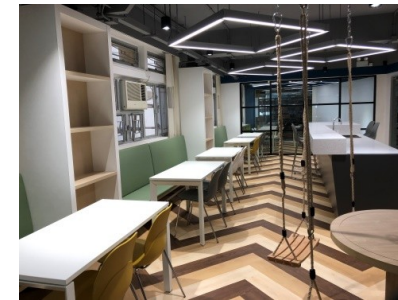
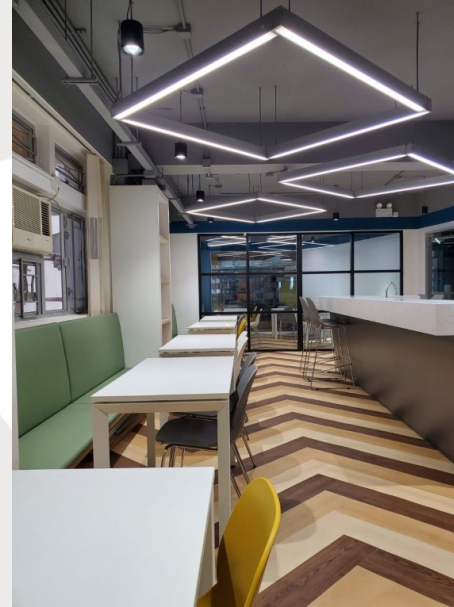
Joyful World International Nursery & Kindergarten



Market: Nursery and Kindergarten (Grand opening: 24 Jan 2018)
Service: Design & Build
Location: Tai Hing Garden Phase 2 Shopping Centre 2nd Floor
Size: 40,000 sq.ft

CASE STUDY

Lok Sin Tong Wong Chung Ming Secondary
School



Market: Education
Service: Design & Build
Location: Lok Sin Tong Wong Chung Ming Secondary School
Size: 1,200 sq.ft

CASE STUDY

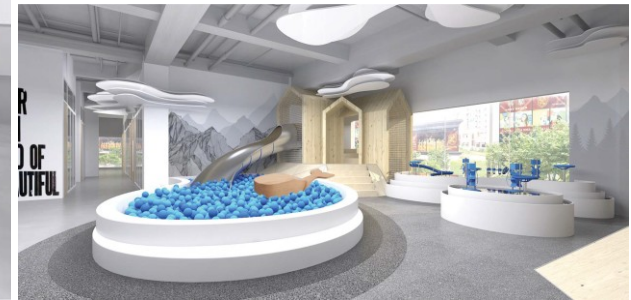


Avendale Playground



CASE STUDY

e Playground



CASE STUDY



ABC PATHWAYS
INTERNATIONAL KINDERGARTEN



Market: Education
Service: Design & Build
Location: Whampoo, Hong Kong
Size: 13,000 sq.ft



CASE STUDY



ABC PATHWAYS®
INTERNATIONAL KINDERGARTEN



Market: Education
Service: Design & Build
Location: Whampoo, Hong Kong
Size: 13,000 sq.ft

CASE STUDY



ABC PATHWAYS
INTERNATIONAL KINDERGARTEN

ABC Pathways



Market: Education
Service: Design & Build
Location: Tai Koo Shing, Hong Kong
Size: 5,000 sq.ft

CASE STUDY





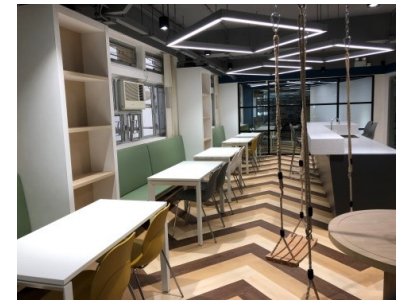
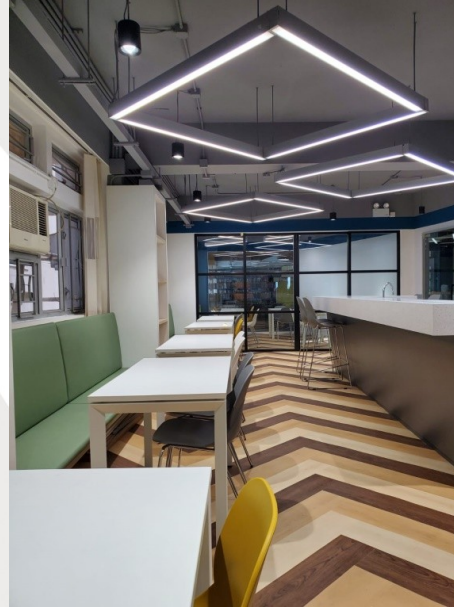
ABC PATHWAYS
INTERNATIONAL KINDERGARTEN



Market: Education
Service: Design & Build
Location: Tai Koo Shing, Hong Kong
Size: 5,000 sq.ft

CASE STUDY

Lok Sin Tong Wong Chung Ming Secondary
School



Market: Education
Service: Design & Build
Location: Lok Sin Tong Wong Chung Ming Secondary School
Size: 1,200 sq.ft

Eton House



Market: Education
Service: Design & Build
Location: PSK, Tai Po, Hong Kong
Size: 15,000 sq.ft



伊頓國際幼兒園
EtonHouse International Pre-School

CASE STUDY

Eton House



Market: Education
Service: Design & Build
Location: PSK, Tai Po, Hong Kong
Size: 15,000 sq.ft

伊頓國際幼兒園
EtonHouse International Pre-School



CASE STUDY

Eton House



伊頓國際幼兒園
EtonHouse International Pre-School

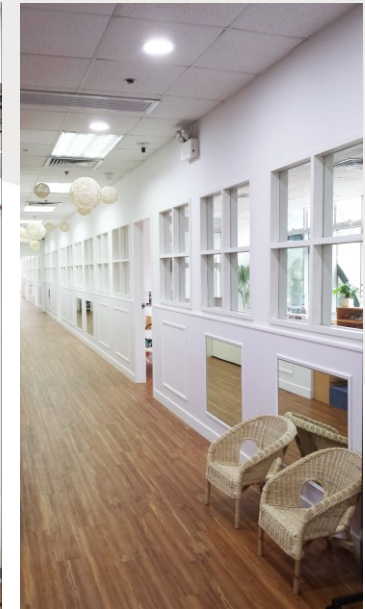
Market: Education
Service: Design & Build
Location: PSK, Tai Po, Hong Kong
Size: 15,000 sq.ft

CASE STUDY

Eton House



EtonHouse[®]
International School



Market: Education
Service: Design & Build
Location: Tai Tam, Hong Kong
Size: 6,000 sq.ft

Eton House



EtonHouse®
International School



Market: Education
Service: Design & Build
Location: Tai Tam, Hong Kong
Size: 6,000 sq.ft

CASE STUDY



Hong Kong Poly University



Market: Education
Service: Construction
Location: Tsim Sha Tsui, Hong Kong
Size: 2,500 sq.ft

CASE STUDY

Badanamu English Learning Center



Market: Education
Service: Design & Build
Location: North Point, Hong Kong
Size: 800 sq.ft

CASE STUDY

D Mind Education



Market: Education
Service: Design & Build
Location: K11 Musea, Hong Kong
Size: 1,500 sq.ft

CASE STUDY